



Studying English doesn't need to be boring, but interactive and fun...
 Get your Free "Latest news based" English Lessons for teachers & students, every week.

newsflashenglish.com: the complete resource bible for English teachers and students.

Women more attracted to men in expensive cars

English lesson plan = 2 x 90 mins or 3 x 60 min

Contents

The Article	2 - 3
Exercises / Quiz	3 - 5
Gap Fill Reading	6
Gap Fill Listening	7
Discussion	8
Speaking	9
Put the article back together	10
Language Work	11
Spelling / Answers	12
Ideas and Articles by David Robinson	

30th April 2010

Category: Lifestyle / Women / Expensive cars
Level: Intermediate / Upper intermediate

This lesson is the copyright of www.newsflashenglish.com

Women more attracted to men in expensive cars – 30th April 2010
THE ARTICLE

Women more attracted to men in expensive cars

It is a well known fact that women prefer men with expensive cars. Now research has proved this point – Britain's *Daily Telegraph* recently reported. A university team at the University of Wales Institute in Cardiff showed women pictures of the same man sitting in two cars – a £70,000 silver Bentley Continental and a battered old Ford Fiesta. The women who were aged between 21-40, picked the man sitting in the Bentley ahead of the same man in the Ford. Dr Michael Dunn from the university said, "It shows women rate a man higher if he is behind the wheels of a fancy motor rather than an old banger." The findings published recently in the *British Journal of Psychology* show that men are more interested in a woman's looks not her motor. The researchers say the men tested in the same way are not impressed by whatever car a woman drives because they judge purely on her face and figure.

Dr Dunn: "Our findings confirm that women judge a man by his wealth and status whereas men are primarily concerned with what a woman looks like. He added, "There's a wide variety of evidence that does suggest that females are more influenced by wealth and status. It's not a recent phenomenon. It is very ingrained and the evidence is not just anecdotal." He continued, "Females focus on questions of wealth and status because if the male possesses those, that male would be in a better condition to rear healthy offspring." Dr Dunn believes this basic human trait will not change in the future: "Even as women become more independent and wealthy in their own rights. It appears that stereotyping of women being positively influenced by a mans status is true and evolutionarily speaking, this makes sense. However, even with the growing number of women in high-paid careers and the fact that they can be highly successful has no effect on how attractive they are to men. What you find is that these new wealthy women still show a preferment for high status males."

His researchers plan to carry out further studies - to guide men

Women more attracted to men in expensive cars – 30th April 2010

buying expensive cars in mid-life crisis. Dr Dunn, who admits to driving an old Ford Ka, will examine if high-status items like expensive cars can help make up for “the attractiveness-diminishing effects of age.” In other words do middle aged men in expensive cars seem more attractive to women despite their grey hair and expanding waistline? Dr Dunn admitted that his research could also be interpreted as evidence that women are shallower than men. He said, “Let’s face it – there’s evidence to support it.”

EXERCISES

1. Expensive cars: What expensive cars are your favourite? Are these sports/saloon/estate/4x4 cars? How luxurious are they? Who drives them? Go round the room swapping stories. Change partners often.

2. Dictation: The teacher will read four to six lines of the article slowly and clearly. Students will write down what they hear. The teacher will repeat the passage slowly again. Self correct your work from page two - filling in spaces and correcting mistakes. Be honest with yourself on the number of errors. Advise the teacher of your total number of errors. Less than five is very good. Ten are acceptable. Any more is room for improvement! More than twenty - we need to do some work!

3. Reading: Get students to read the passage aloud. Swap readers every paragraph.

4. Vocabulary: Students look through the article. Underline/highlight any vocabulary you do not know. Look in dictionaries. Discuss and help each other out. The teacher will go through & explain any words or phrases you do not understand.

5. The article: Students look through the article with the teacher.

- a) What is the article about?
- b) Is it true? Why? Why not?

6. Women like men with... Women like men with... see below. Discuss each point with your partner. What are your conclusions? Why?

- 1) ambition
- 2) status
- 3) financial resources
- 4) educational level
- 5) physical aptitude

The teacher will choose some pairs to discuss their findings in front of the class.

Women more attracted to men in expensive cars – 30th April 2010

7. Women are more attracted to men... Women are more attracted to men/a man... Add two choices of your own. Choose your top three from the list below. (Imagine!) Which is *true/false*? Which one is best? Which one might encourage a marriage? Which is least true? Discuss and compare with your partner.

- | | |
|---|--|
| 1) ...in expensive cars | 7) ...who have a sense of humour |
| 2) ...with an expensive luxury flat | 8) ...with balding hair |
| 3) ...a large bank account! | 9) ...with a full head of hair |
| 4) ...who look like Brad Pitt | 10) ...who drive an old Lada/Skoda/car |
| 5) ...who take them on an expensive holiday | 11) ...who is a gentleman |
| 6) ...who have an expensive motorbike | 12) ...who drive a truck |

Your choice 1 _____ Your choice 2 _____

The teacher will choose some pairs to discuss their findings in front of the class.

8. **Let's think!** Swap partners. With your new partner on the board write as many words to do with **Men in expensive cars** as you can. *One-two minutes*. Compare with other teams. Using your words compile a short dialogue together.

9. **Sentences:** Choose six/nine of the words from No 8. Write two/three sentences using two/three words in each. Underline your chosen words. The teacher will if necessary correct your work. Students might be asked to read their sentences aloud.

10. **Let's do 'The Article Quiz':** Have the students quiz each other in pairs. They score a point for each correct answer and half a point each time they have to look at the article for help. See who can get the highest score!

Student A

- 1) Name the newspaper.
- 2) Name the journal.
- 3) What do females focus on?
- 4) What are men more interested in?
- 5) Finish the sentence – Women rate a man...
- 6) Women prefer what?

Student B

- 1) Men judge what?
- 2) What cars are mentioned?
- 3) Middle aged men in expensive cars are what?
- 4) Middle aged men have?
- 5) Women are _____ than men?
- 6) What do Dr Dunn's researchers plan next?

11. **Quick debate:** In pairs. Students A thinks women are shallower than men. Students B think otherwise. Explain why.

Women more attracted to men in expensive cars – 30th April 2010

12. Men are more attracted to women... Men are more attracted to women... Add two choices of your own. Choose your top three from the list below. (Imagine!) Which is *true/false*? Which one is best? Which one might encourage a marriage? Which is least true? Discuss and compare with your partner.

1) ...who are attractive	8) ...who are older than them
2) ...who look like a model	9) ...who are younger than them
3) ...who have a nice butt/a***	10) ...who have big boobs
4) ...who have nice legs	11) ...who are fat
5) ...who have a brain	12) ...who have personality
6) ...who drive an expensive car	13) ...who are career women
7) ...who want kids	14) ...who stay at home
Your choice 1 _____	Your choice 2 _____

The teacher will choose some pairs to discuss their findings in front of the class.

13. Women more attracted to men in expensive cars: Below are twenty words and phrases from the article. Use them to compile a story about women who are more attracted to men in expensive cars. Add two words of your own. Tell your story to your partner.

1 women	11 university team
2 independent	12 expensive cars
3 females	13 battered Ford Fiesta
4 highly successful	14 wealth
5 man	15 phenomenon
6 status	16 woman's looks
7 males	17 figure
8 healthy offspring	18 face
9 Bentley	19 grey hair
10 researchers	20 stereotyping
Your choice 1 _____	Your choice 2 _____

The teacher will choose some pairs to discuss their findings in front of the class.

14. Sentence starters: Finish these sentence starters. Correct your mistakes. Compare with what other people have written.

- a) Women like _____
- b) Rich men _____
- c) Old Ford Fiesta's _____
- d) Expensive cars _____
- e) Females _____

Women more attracted to men in expensive cars – 30th April 2010
GAP FILL: READING

Put the words into the gaps in the text.

Women more attracted to men in expensive cars

It is a well known fact that women prefer men with expensive cars. Now _____ has proved this point – Britain’s *Daily Telegraph* recently reported. A _____ team at the University of Wales Institute in Cardiff showed women pictures of the same man sitting in two cars – a £70,000 silver Bentley Continental and a _____ old Ford Fiesta. The women who were aged between 21-40, picked the man sitting in the Bentley ahead of the same man in the Ford. Dr Michael Dunn from the university said, “It shows _____ rate a man higher if he is behind the wheels of a _____ motor rather than an _____.” The findings published recently in the *British Journal of Psychology* show that men are more interested in a woman’s looks not her motor. The researchers say the men tested in the same way are not impressed by whatever car a woman drives because they _____ purely on her face and _____.

fancy

old banger

battered

university

research

figure

women

judge

Dr Dunn: “Our findings confirm that women judge a man by his _____ and status whereas men are _____ concerned with what a woman looks like. He added, “There’s a wide variety of evidence that does suggest that females are more influenced by wealth and _____. It’s not a recent phenomenon. It is very ingrained and the evidence is not just anecdotal.” He continued, “_____ focus on questions of wealth and status because if the male possesses those, that male would be in a better condition to rear healthy _____.” Dr Dunn believes this basic human _____ will not change in the future: “Even as women become more _____ and wealthy in their own rights. It appears that stereotyping of women being positively influenced by a mans status is true and evolutionarily speaking, this makes sense. However, even with the growing number of women in high-paid careers and the fact that they can be highly successful has no effect on how attractive they are to men. What you find is that these new wealthy women still show a _____ for high status males.”

wealth

status

primarily

independent

females

preferment

trait

offspring

Women more attracted to men in expensive cars – 30th April 2010
GAP FILL: LISTENING

Listen and fill in the spaces.

Women more attracted to men in expensive cars

It is a _____ women prefer men with expensive cars. Now research has proved this point – Britain's *Daily Telegraph* recently reported. A university team at the _____ Institute in Cardiff showed women pictures of the same man sitting in two cars – a £70,000 silver Bentley Continental and a battered _____. The women who were aged between 21-40, picked the man sitting in the Bentley ahead of the same man in the Ford. Dr Michael Dunn from the university said, "It shows women rate a man higher if he is _____ a fancy motor rather than _____." The findings published recently in the *British Journal of Psychology* show that men are more interested in a woman's looks not her motor. The researchers say the men tested in the same way are not impressed by whatever car a woman drives because they judge purely on _____.

Dr Dunn: "Our findings confirm that women _____ wealth and status whereas men are primarily concerned with what a woman looks like. He added, "There's a wide variety of evidence that does suggest that females are more influenced _____. It's not a recent phenomenon. It is very ingrained and the evidence is not just anecdotal." He continued, "Females _____ of wealth and status because if the male possesses those, that male would be in a better condition to rear healthy offspring." Dr Dunn believes this basic human trait will not change in the future: "Even as women become more independent and wealthy _____. It appears that stereotyping of women being positively influenced by a mans status is true and evolutionarily speaking, this makes sense. However, even with the growing number of women in high-paid careers and the _____ highly successful has no effect on how attractive they are to men. What you find is that these new wealthy women still show a preferment for _____."

Women more attracted to men in expensive cars – 30th April 2010
DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

- a. Did the headline make you want to read the article?
- b. What car do you drive?
- c. Are more women attracted to men in expensive cars? Why?
- d. Women finding men attractive when they drive expensive cars - is this an old reinvented theory? Explain.
- e. Historically what did women look for in men before the motor car was invented?
- f. Who are you attracted to?
- g. Do you know *any/many* women who have married a man because he had an expensive car?
- h. Do women focus on wealth and status?
- i. What do you focus on in a relationship?
- j. Does marrying a rich man mean healthy offspring?

⌋-----

STUDENT B's QUESTIONS (Do not show these to student A)

- a. What do you think about what you read?
- b. Do you drive an expensive car?
- c. Are women who marry rich men gold diggers?
- d. Why aren't men attracted to women who drive expensive cars?
- e. Why are men more attracted by a woman's looks?
- f. Do you know *many/any* women who drive an expensive car?
- g. Would you like an expensive car? Which one? Why?
- h. Wouldn't you be happier driving around in an old battered Ford Fiesta/other old car? Why? Why not?
- i. Is it true that men who drive expensive cars are healthier than men who drive old battered cars?
- j. Did you like this discussion?

Women more attracted to men in expensive cars – 30th April 2010
SPEAKING

Attraction! Allow 10-20 minutes

One to one / pairs / groups

The power of attraction! What attracts you? Look at the list below. Which is more appealing? Add two of your own choices. Why these?

Go round the room. Find out what other students have written down. Compare!

1) Most attractive car	7) Most attractive property
2) Most attractive famous woman	8) Most attractive job
3) Most attractive famous man	9) Most attractive date
4) Most attractive expensive car	10) Most attractive city
5) Most attractive old car	11) Your most attractive choice 1
6) Most attractive beach	12) Your most attractive choice 2

The teacher can moderate the session and elicit results at the end

Women more attracted to men in expensive cars – 30th April 2010
PUT THE ARTICLE BACK TOGETHER

- () successful has no effect on how attractive they are to men. What you find is that these new wealthy women still show a preference for high status males.”
- () focus on questions of wealth and status because if the male possesses those, that male would be in a better condition to rear healthy offspring.” Dr Dunn believes this basic human
- () of Wales Institute in Cardiff showed women pictures of the same man sitting in two cars – a £70,000 silver Bentley Continental and a battered old Ford Fiesta. The women who
- () looks not her motor. The researchers say the men tested in the same way are not impressed by whatever car a woman drives because they judge purely on her face and figure. Dr Dunn: “Our
- () trait will not change in the future: “Even as women become more independent and wealthy in their own rights. It appears that stereotyping of women being positively influenced by a
- (1) It is a well known fact that women prefer men with expensive cars. Now research has proved this point – Britain’s *Daily Telegraph* recently reported. A university team at the University
- () behind the wheels of a fancy motor rather than an old banger.” The findings published recently in the *British Journal of Psychology* show that men are more interested in a woman’s
- () evidence that does suggest that females are more influenced by wealth and status. It’s not a recent phenomenon. It is very ingrained and the evidence is not just anecdotal.” He continued, “Females
- () were aged between 21-40, picked the man sitting in the Bentley ahead of the same man in the Ford. Dr Michael Dunn from the university said, “It shows women rate a man higher if he is
- () findings confirm that women judge a man by his wealth and status whereas men are primarily concerned with what a woman looks like. He added, “There’s a wide variety of
- () man’s status is true and evolutionarily speaking, this makes sense. However, even with the growing number of women in high-paid careers and the fact that they can be highly

Women more attracted to men in expensive cars – 30th April 2010

LANGUAGE: CORRECT WORD: Choose the correct words from a-d below and write them in the article.

It is a well known fact that women prefer men with expensive cars. Now research has proved this point – Britain’s *Daily Telegraph* recently reported. A university team at the University of Wales Institute in Cardiff showed women pictures of the same man sitting in two cars – a £70,000 silver Bentley Continental and a battered old Ford Fiesta. The women who were aged between 21-40, picked the man sitting in the Bentley ahead of the same man in the Ford. Dr Michael Dunn from the university said, “It shows women rate a man higher if he is behind the wheels of a fancy motor rather than an old banger.” The findings published recently in the *British Journal of Psychology* show that men are more interested in a woman’s looks not her motor. The researchers say the men tested in the same way are not impressed by whatever car a woman drives because they judge purely on her (1)___ and figure.

Dr Dunn: “Our findings confirm that women judge a man by his wealth and status (2)___ men are primarily concerned with what a woman looks like. He added, “There’s a wide variety of evidence that does suggest that females are more influenced by wealth and status. It’s not a recent phenomenon. It is very ingrained and the evidence is not just anecdotal.” He continued, “Females (3)___ on questions of wealth and status because if the male possesses those, that male would be in a better condition to rear healthy (4)___.” Dr Dunn believes this basic human (5)___ will not change in the (6)___: “Even as women become more independent and wealthy in their own rights. It appears that stereotyping of women being (7)___ influenced by a mans status is true and evolutionarily speaking, this (8)___ sense. However, even with the (9)___ number of women in high-paid careers and the fact that they can be highly (10)___ has no effect on how attractive they are to men. What you find is that these new (11)___ women still show a preferment for high (12)___ males.”

1.	(a)	legs	(b)	breasts	(c)	bum	(d)	face
2.	(a)	whereabouts	(b)	whereas	(c)	where	(d)	wherein
3.	(a)	focus	(b)	hocus	(c)	pocus	(d)	locus
4.	(a)	offload	(b)	offspring	(c)	off-road	(d)	offshoot
5.	(a)	mate	(b)	trait	(c)	bait	(d)	late
6.	(a)	future	(b)	past	(c)	present	(d)	next year
7.	(a)	positive	(b)	positives	(c)	negatively	(d)	positively
8.	(a)	making	(b)	made	(c)	make	(d)	makes
9.	(a)	grows	(b)	grow	(c)	grew	(d)	growing
10.	(a)	successfully	(b)	success	(c)	successful	(d)	successes
11.	(a)	wealth	(b)	stealth	(c)	wealthy	(d)	healthy
12.	(a)	stately	(b)	status	(c)	statue	(d)	state

Women more attracted to men in expensive cars – 30th April 2010

SPELLING TEST

The teacher will ask the class individually to spell the following words, which are in the article. Afterwards, check your answers with your teacher, using the following ratings: **Pass = 12, Good = 15, Very good = 18, Excellent = 20**

1	attractiveness	11	diminishing
2	independent	12	phenomenon
3	university	13	expensive
4	interpreted	14	preferment
5	institute	15	banger
6	shallower	16	anecdotal
7	stereotyping	17	evidence
8	primarily	18	evolutionary
9	waistline	19	influenced
10	researchers	20	successful

ANSWERS

GAP FILL: Women more attracted to men in expensive cars: It is a well known fact that women prefer men with expensive cars. Now **research** has proved this point – Britain's *Daily Telegraph* recently reported. A **university** team at the University of Wales Institute in Cardiff showed women pictures of the same man sitting in two cars – a £70,000 silver Bentley Continental and a **battered** old Ford Fiesta. The women who were aged between 21-40, picked the man sitting in the Bentley ahead of the same man in the Ford. Dr Michael Dunn from the university said, "It shows **women** rate a man higher if he is behind the wheels of a **fancy** motor rather than an **old banger**." The findings published recently in the *British Journal of Psychology* show that men are more interested in a woman's looks not her motor. The researchers say the men tested in the same way are not impressed by whatever car a woman drives because they **judge** purely on her face and **figure**.

Dr Dunn: "Our findings confirm that women judge a man by his **wealth** and status whereas men are **primarily** concerned with what a woman looks like. He added, "There's a wide variety of evidence that does suggest that females are more influenced by wealth and **status**. It's not a recent phenomenon. It is very ingrained and the evidence is not just anecdotal." He continued, "**Females** focus on questions of wealth and status because if the male possesses those, that male would be in a better condition to rear healthy **offspring**." Dr Dunn believes this basic human **trait** will not change in the future: "Even as women become more **independent** and wealthy in their own rights. It appears that stereotyping of women being positively influenced by a mans status is true and evolutionarily speaking, this makes sense. However, even with the growing number of women in high-paid careers and the fact that they can be highly successful has no effect on how attractive they are to men. What you find is that these new wealthy women still show a **preferment** for high status males."

LANGUAGE WORK:

1 - d 2 - b 3 - a 4 - b 5 - b 6 - a 7 - d 8 - d 9 - d 10 - c 11 - c 12 - b